Chatham Business Association, SBDI Service Provider for SSA #51 800 E. 78th St.

Chicago, Illinois 60619

## (SSA) Area #51 Open Commissioners Meeting Minutes

*Wednesday, June 15, 2022 – 6:01p.m. – 7:11 p.m. Zoom Link: https://youtu.be/ZTGluZLDKWo*

***Meeting*** *was called to order at 12:13 p.m., by Karletta Kelly, Program Manager, Chatham Business Association, SBDI, Service Provider for Special Service Area #51.*

***SSA Commissioners in attendance were:*** *Chairman, Veta Caldwell-Charles* ***(****Tailor-rite Cleaners****),*** *Pat McCoy (Help At Home), Clarence Glover (Majestic Florist), SSA Commissions not in attendance: Lamont Smith (Sizzlin Skillet).*

***SSA Staff in attendance were:*** Karletta Kelly, SSA #51 Program Manager, *Jennipher Adkins, Service Provider’s Interim Executive Director, Charles Edwards, Chief IT Ambassador. Cliff Bonner, Field Program Manager*

SSA #51 Commissioner Clarence Glover, motions the reading of March 16th,2022 Open Meeting minutes and enter into record, Chairman Veta Caldwell-Charles seconds. Minutes were approved.

## Pursuant to the applicable law and my determination that attendance by remote means is necessary because an in-person meeting is not practical or prudent due to the declared public health disaster cause by COVID-19, this meeting is conducted by videoconference.

*SSA #51 Program Manager Karletta Kelly covers agenda topics with Commissioners.* ***Services Usage last quarter Report****:*

# Advertising and Promotions

Kareletta Kelly implemented the “Did You Know” field research and promotion program, visiting businesses throughout the SSA.

Important information, such as Business Workshops, Financial Assistance and Technology Development are distributed weekly to the SSA #51 businesses. Communications are sent to SSA #51 Businesses of SSA #51 Services, Monthly Membership Meetings, SSA Quarterly Meetings and GET Connected Program.

SSA #51 Service Provider takes all event opportunities to highlight their business. During the 4th-1st quarters. Their services and business cards were displayed.

CBA, SBDI is also adamantly promoting the SSA businesses on their social media. CBA will promote SSA #51 business deals and promotion on their Social Media sites (Facebook.com/ @ChathamCottageGroveSSA51

Instagram: Followers (@Chathamcottagessa51) 7 posts, 51 followers, 14 following

# Attached Social Media Post Link: <https://m.facebook.com/pg/ChathamCottageGroveSSA51/posts/?ref=page_internal&mt_nav=0>

Overview of Local Buy

Service Provider’s Interim Executive Director Jennipher Adkins implement: Holiday Décor and Local buy campaign. Currently working with App Creator, to track, measure and monitor. The Plan is to do one Local Buy Campaign in the 4th Quarter.

# Public Way Maintenance

December 2021 – March 2022

*Service Provider’s Field Program Manager Cliff Bonner reports: 3 new street cleaning Staff has been added.. Cleaning will go from 5 days a week to 7 days to compensation for garbage increase in corridor.*

*Street Cleaning*

Between December 2021 until March 2022,

315 bags (36 Gallon bags) of garbage were collected. In other words, 12,002 Gallons of garbage have been collected and removed from the streets of SSA #51 in the last three months. We lost two street cleaning staff member and re- hired a previous staff member.

Areas within the SSA #51 that were cleaned include: 75th Street (Indiana to Drexel), 79th Street (Cottage to 95th Street), 79th Street (Greenwood to Indiana), Cottage Grove (75th Street to 95th Street), and Vacant lots located on 75th Street, 79th Street, 95th Street and Cottage Grove Avenue.

# Public Way Aesthetics

Program Manager Karletta Kelly has requested RFP for Banners installation to replace damaged SSA51 banners in corridor. Liberty Flag provided quote to replace the SSA banners.

SSA #51 Service Provider will promote the SSA# 51 businesses corridor with Banners, Custom Trash Containers and Planters. Five Custom Trash Receptacles permits were renewed along with 6 Planters within the Corridor.

SSA #51 Service Provider will promote the SSA# 51 businesses corridor, in partnership with the Chicago Art Institute with pole banners and window installations of each exhibit show within the museum:

Images shown here: [My Drive - Google Drive](https://drive.google.com/drive/u/0/my-drive) and here [Cezame - - Gmail (google.com)](https://mail.google.com/mail/u/0/#inbox/FMfcgzGqPpZTNmgkZjgfJsDnVhsrxBrR?projector=1&messagePartId=0.1)

SSA #51 Businesses were surveyed about planter and Street Pole planters were favored overall. Based on City guidelines, CBA will draw up a plan for the best placement for planters. Negotiate replacement of damaged SSA 51 banners with Temple Display in accord with SSA#51 budget. Damaged banners per Field Supervisor are included: 6 on 95th, 19 on Cottage Grove from 75th and 95th, 12 on 79th St Corridor, and 9 on 75th St

# Holiday Decorations

Jennipher Adkins Reports: CBA, SBDI will include volunteers and CEAAs to install Holiday Decorations within the corridor.

Service Provider is negotiating Holiday wreaths, bows and live garland purchase and Community Partnership installation for Holiday install. CBA will host a holiday event where SSA businesses can retrieve holiday decorations, the Local Buy coupons and partner with volunteers.

# Façade Improvements

No New projects this quarter.

# Safety Programs

CBA, SBDI contracted AGB Investigatives for Special Event Security. (is currently on pause ). Service Provider is currently investigation Aggression Sensor program, if in the best interest of the corridor. Service Provider discussed the City camera rebate program. Commissioners indicated their businesses were already equipped with cameras and lights but that if other (new) businesses within the SSA wanted to utilized this program, they would support this activity.

***Meeting Adjourned at: 7:11 p.m****. Minutes taken by:*

*Executive Director(Int), Jennipher Adkins \_\_\_Chairman, Veta Charles \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*